

Update on HEPASilent™ Technology

We are pleased to inform you that Blueair's proprietary HEPASilent™ technology **not only captures, but also kills airborne bacteria and viruses***.

**However, please note that the test does not prove that Blueair air purifiers can effectively capture and kill the COVID-19 virus. We have not performed any tests for the Covid-19 virus and make no claim to remove COVID-19.*

Internal testing is done with a Blueair Classic 200-series on maximum fan speed and under the indoor room condition of 23°C and at 50% relative humidity.
The kill rate is 99%, based on the Blueair test.

Based on the positive testing results, we can communicate:

- Blueair air purifiers, thanks to the proprietary HepaSilent™ technology, capture **and kill** 99% of airborne bacteria and viruses ** (Blueair air purifiers have not been tested against the Coronavirus and we make no claim to capture or kill the COVID-19).
- HepaSilent™ technology remove at least 99.97% of all airborne particles as small as 0.1 microns in size. This includes pollen, smoke, dust, mould, spores, germs, pet allergens and microplastics.
- Blueair Classic i-series has been tested to remove the 12 most common viruses and bacteria including H1N1 influenza, Staphylococcus aureus, E-coli and Aspergillus, with a clearance rate of over 99.99%.

***Based on internal testing of the Blueair Classic 200 Series on maximum fan speed under normal temperature and humidity conditions.*

If you are uncertain on how to communicate this, we would suggest to first seek Blueair's advice on what message you can and cannot convey. Please send any Marketing, PR, or Sales communication to your Blueair Regional Team to preview prior to communicating!

If there are any questions or additional information that you will require, please contact your Blueair Regional contact.

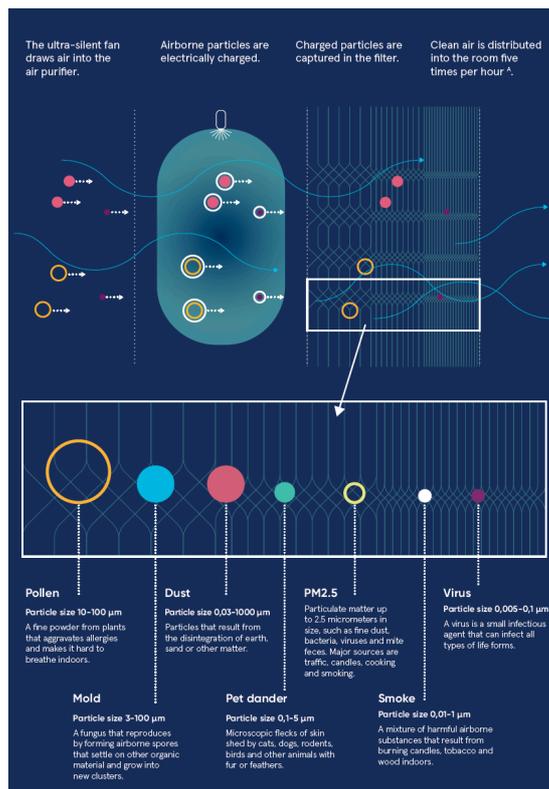
See below updated information about HEPASilent™ Technology:

HEPASilent™ technology

Blueair's HEPASilent™ technology captures 99.97% of airborne particles down to 0.1 microns in size, and in addition **kills 99% of airborne viruses and bacteria**. The HEPASilent™ technology delivers especially high performance and efficiency by combining electrostatic and mechanical filtration technologies. This combination, pioneered by Blueair, delivers high Clean Air Delivery Rate (CADR) with whisper-silent operation and high energy efficiency.

No other air purifiers deliver such high performance on so many parameters, all at the same time.

Internal tests showed that 99% of the 12 viruses and bacteria tested were killed by the Blueair Classic family** - leaving the bacteria and viruses unviable and unable to reproduce.



Tips that could help you stay healthy:

1. First and foremost, keep up to date with local government advice and act accordingly
2. Wash your hands frequently by using alcohol-based hand rub or soap and water.
3. Disinfect keyboards, phones and surfaces regularly – after landing on a surface a virus can live another 24 hours.
4. Avoid close contact with anyone who has a fever and cough.
5. Avoiding touching your mouth, nose, and eyes
6. Get sufficient sleep, as it can boost the immune system
7. Avoid stress as it can lower immunity defences
8. Keep rooms at home and work well ventilated, as airflow reduces growth of bacteria and viruses
9. Use an air purifier independently tested for 99.97% of virus and bacteria removal in the rooms where you spend most time such as in the bedroom or in the office.

****Based on internal testing of the Blueair Classic 200 Series on maximum fan speed under normal temperature and humidity conditions**